

The role of the
Serbian Spas Association
in enhancement of the Balkan health & wellness service



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Regional conference „Common tourism product of the SEE“ 06.03.2017., Kopaonik

What is the Balkans?



Balkan countries are:

- **Albania** (28,748 km²)
- **Bosnia and Herzegovina** (51,197 km²)
- **Bulgaria** (110,993 km²)
- **Croatia** (south mainland 30,000 km²)
- **Greece** (131.990 km²)
- **Macedonia** (25,713 km²)
- **Montenegro** (13,812 km²)
- **Romania** (Dobruja`s mainland 12,000 km²)
- **Serbia** (88,361 km²)
- **Turkey** (Eastern Thrace 23.764 km²)
- **Slovenia** (Southwest part 10,273 km²)

**БАЛКАН
БАЛКАН**

Common features of the Balkan countries
BALNEOCLIMATOLOGY



**ВАЛКАН
БАЛКАН**

Common features of the Balkan countries
MUSIC & DANCE



BAЛKAN
BAЛKAN

Common features of the Balkan countries
FOOD & BEVERAGES

Balkan Food Shop in Dubai



**БАЛКАН
БАЛКАН**

Common features of the Balkan countries
NATURAL BEAUTIES



So, conclusions are ...?



Can we do it?



Balkan Spas

1st Balkan Spa Summit

Bulgaria, Albena Resort, 21 – 23.09.2011.



2nd Balkan Spa Summit

Turkey, Çeşme (Izmir), 04 – 07.10.2012.



3rd Balkan Spa Summit

Serbia, Arandjelovac, 05 – 08.09.2013.



4th BalkanSpa Health & Wellness Summit

Croatia, Terme Tuhelj, 09 – 12.10.2014.

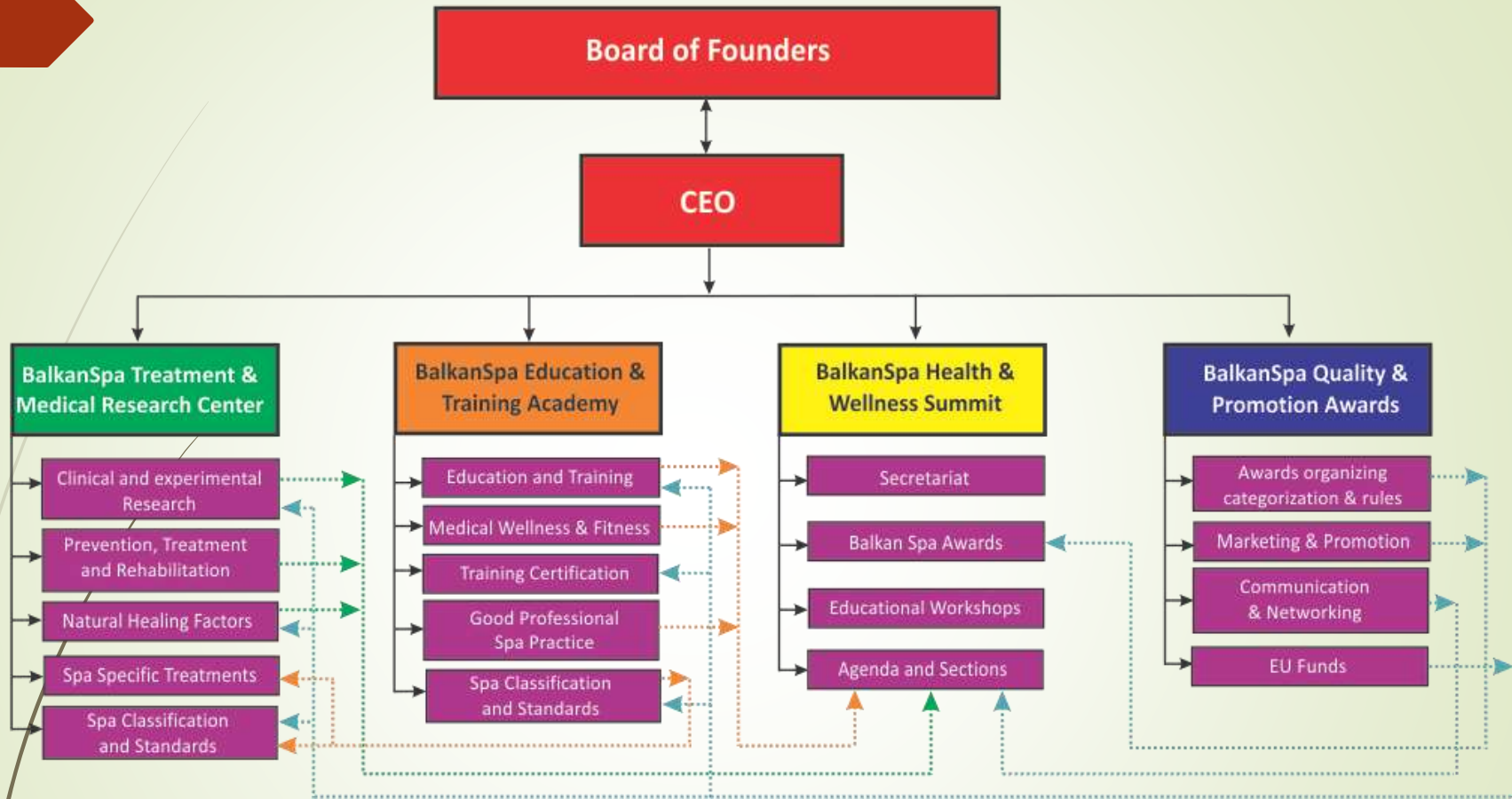


5th BalkanSpa Health & Wellness Summit

Slovenia, Terme Laško, 05 – 08.11.2015.



Organization scheme of the BalkanSpa Institute



We have a common history, let`s create a common future!

From Balkan spa tradition to BalkanSpa brand!



Hvala na pažnji!

Thank you for your attention!

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