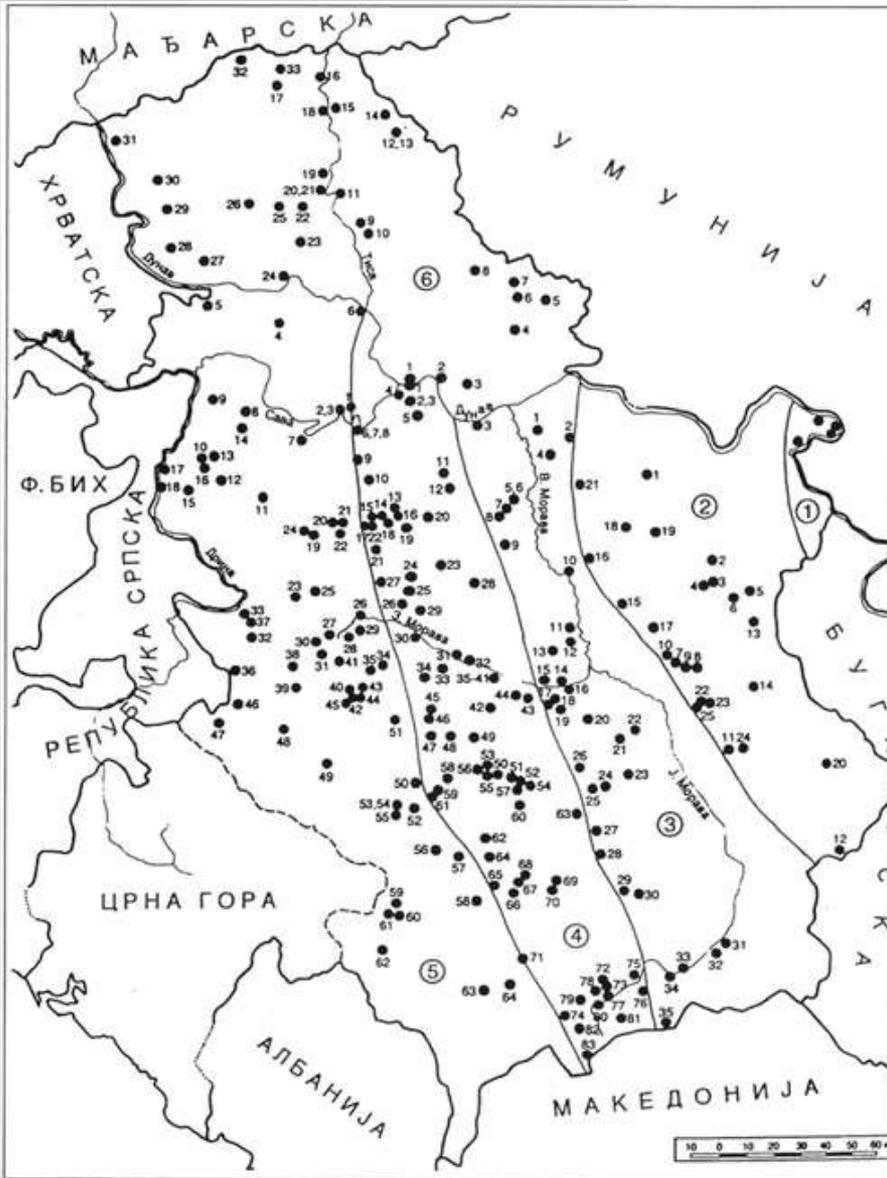




Two centuries of Serbian Spas – more than a tradition

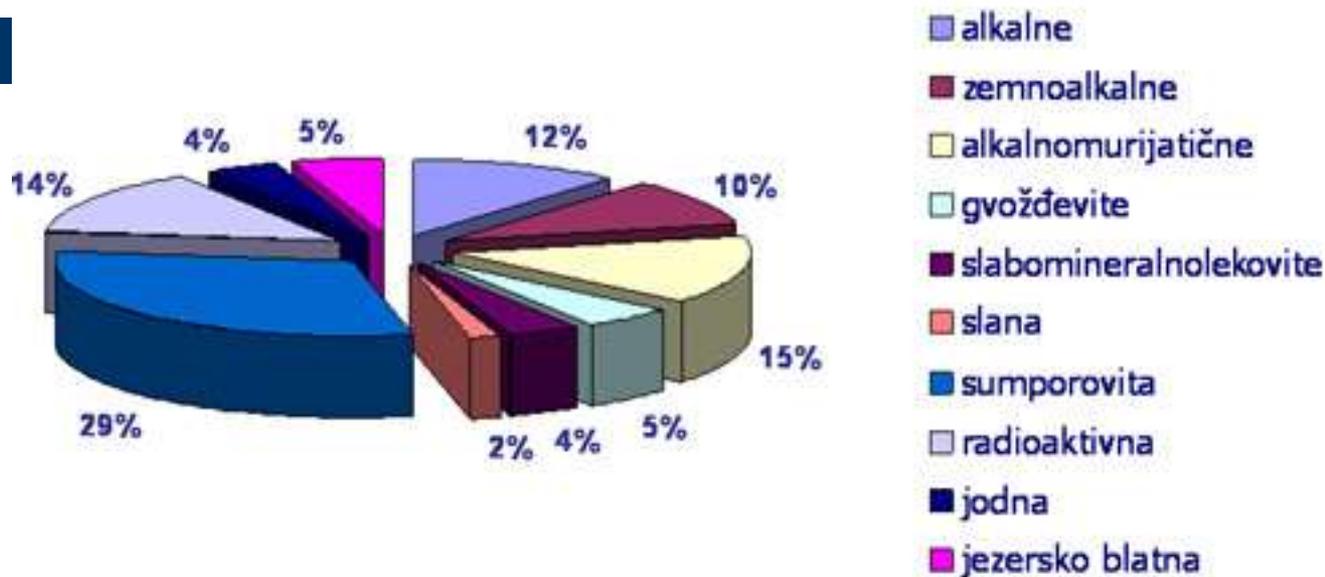
From traditional health resort to modern wellness centers

Thermal resources of Serbia



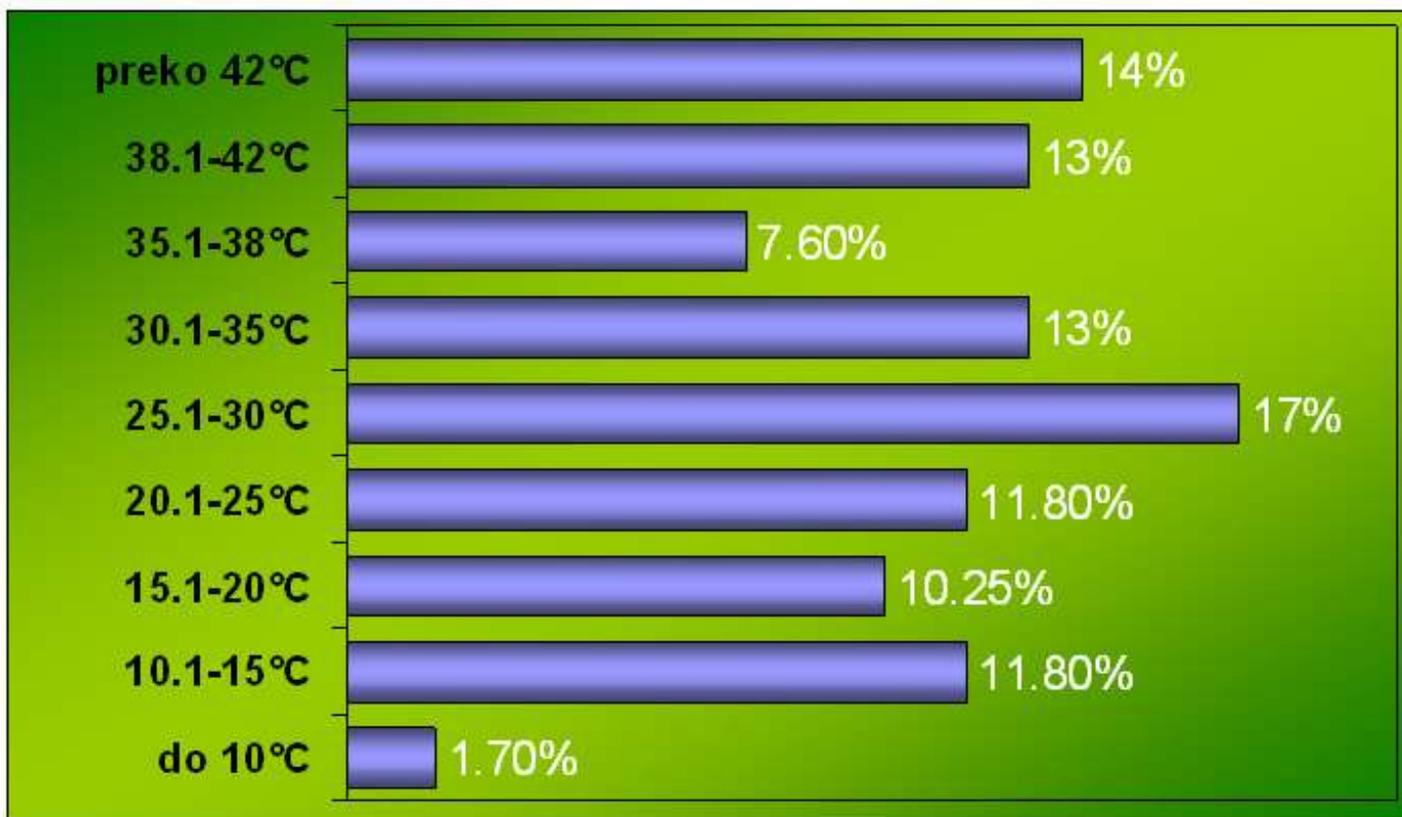
Serbia have more then 500 springs of mineral, thermal and thermal-mineral waters. This extraordinary fortune is located throughout whole country, but the most of them are in the Central Serbia. Our association has chemical analysis of every of this springs.

Chemical features of mineral waters in Serbia



- Most of the waters in Serbia are: sulphurus, alkaline and radioactive waters.
- Waters of thermal - mineral springs are rich with rare microelements that increases their healing effects: lithium, rubidium, strontium, copper, bromine, uranium, radium, radon, selenium, cesium, cobalt, silver, titanium, tungsten, molybdenum, vanadium, aluminum, lead, magnesium, barium chromium

Classification of springs by the temperature



Classification of springs by the temperature

- Temperature of Serbian thermal waters are from 8°C to 110°C.

The warmest waters in Serbian spas are:

- Vranjska Spa (92°C)
- Sijarinska Spa (up to 90°C)
- Josanicka Spa (78.5°C)
- Kanjiza Spa (64°C to 78°C)
- Kursumlijska Spa (67°C)
- Lukovska Spa (65.3°C)
- Mitrovacka Spa (56°C)
- Some of the spas differs from hot to cold waters, such as Sijarinska Spa with 18 different spring with temperature from 16°C to 71°C and Vrnjacka Spa with 16 springs with temperature from 14°C to 36.5°C.

The coldest waters in Serbian spas are:

- Torda Spa (up to 8°C)
- Prilicki Kiseljak Spa (10°C)

Historical review



The use of mineral springs in Serbia has long history, back to the Illyrians. Later in history, the conquerors of the Serbian territory, the Romans and the Turks, also used these springs.

Gamzigradska Spa from Roman period

Kings in the Serbian Spas



First villa in Serbian Spas



Some statistical data from Vrnjacka Spa

- Although not the oldest, Vrnjacka Spa stands out from the beginning by the number of tourists. The reason for this, lies in the forming of joint - stock company in 1868. that had a large amount of capital that financed the construction of accommodation facilities. That year, Vrnjacka Spa had 16.140 overnights, with an average stay of 30 days. In 1930, a number of overnights passed over a half of million for the first time (520.000), but with an average stay of 20 days. In 1950, the magical number of one million overnights was realized, but with an average stay of 15 days. These years, Vrnjacka Spa is keeping a number of overnights at about half a million, but with an average stay of just 6 days.

Building springs in Vrnjacka Spa



Do you know what is on this picture?

Vrnjacka Spa in the future! (project from 1935.)



Serbian Royal spas

As we mentioned earlier, the beginning of Serbian spa tourism is related with members of royal dynasties Obrenovic and Karadjordjevic. Maximum use of Serbian healing springs was the only thing two dynasties agree about.

Construction of summer houses for courtiers was followed by the intensive construction of hotels and boarding houses, medical offices and additional contents. Domestic balneology appeared in the middle of the XIX century, based on the knowledge and experience of western balneologists.

Serbian Royal Spas



Kings' connection with the value of spas was “crowned” on June 2nd, 1914. Then, just two weeks before start of the World War I, King Peter Karadjordjevic The First, signed the first law on spas. At the very beginning of this law, it was said: “All mineral and hot spring water are state property. They are managed and controlled by the Minister of Internal Affairs, through the Sanitary Department. If any mineral or hot water exists, or is discovered on private property, the Government has the right to, if necessary, purchase the land at hand and that in the vicinity, by free agreement and purchase or by expropriation at the expense of the sanitary budget.”

Serbian Royal Spas



КРАЉЕВСКЕ БАЊЕ СРБИЈЕ
SERBIAN ROYAL SPAS

Последња станица Дворског воза

Последња станица стеног Дворског воза била је мала, неуглађена Дедина у Краљевини Кружевац. У новембру 1915. године, док се цела Србија повлачила пред напредном војском Централних сила, све врлове пруге су биле претворене у један правцу — према Југу Србије. Небу нема је био нити један воз осим Дворског, али без путника. Како се више возова сакупљало од Дедина каје које долазе, на једној колосеку, претешма војни и теретни транспорт, свако је стајао и кочица Дворског воза. Народ је у панци немилости заносио све што се налазило у вагонима војног транспорта, не знајући се да се налази у последњој станици. Неоплаћено су износили све што су могли пронаћи у вагонима, укључујући и драгоцене предмете, златне и сребрне накнаде, драгоцене накнаде, златне и сребрне накнаде за сваког путника. У ратној забору нешто је и Дворски воз.

The Last Station of the Royal Court Train

The last station of the noble Royal Court Train was the small, nondescript Dedina, near Krusevac. In November 1915, while the whole Serbia was retreating in front of the superior Central Powers army, all trains, overfull of soldiers, draftees, wounded soldiers and the getaway people, were travelling just one way — to the south of Serbia. Among them was the luxurious train of the Serbian Royal Court, but without any passengers. Since it was impossible to travel any further than Dedina, due to the traffic jam, the Royal Court Train stood helplessly at a single gage, pressed by the military and cargo transport. In panic, people took out mercilessly anything they could find in the military transport wagons, not sparing the drawing rooms of this historical train, either. Everything was taken out, from the styled furniture and art paintings, up to the personal mail of the Royal Family members. Valuable cameras, looms and silver knives for paper cutting disappeared, as well. The Royal Court Train also disappeared in the war whirlwind.



The period of “Sindicate Tourism” in Serbian Spas



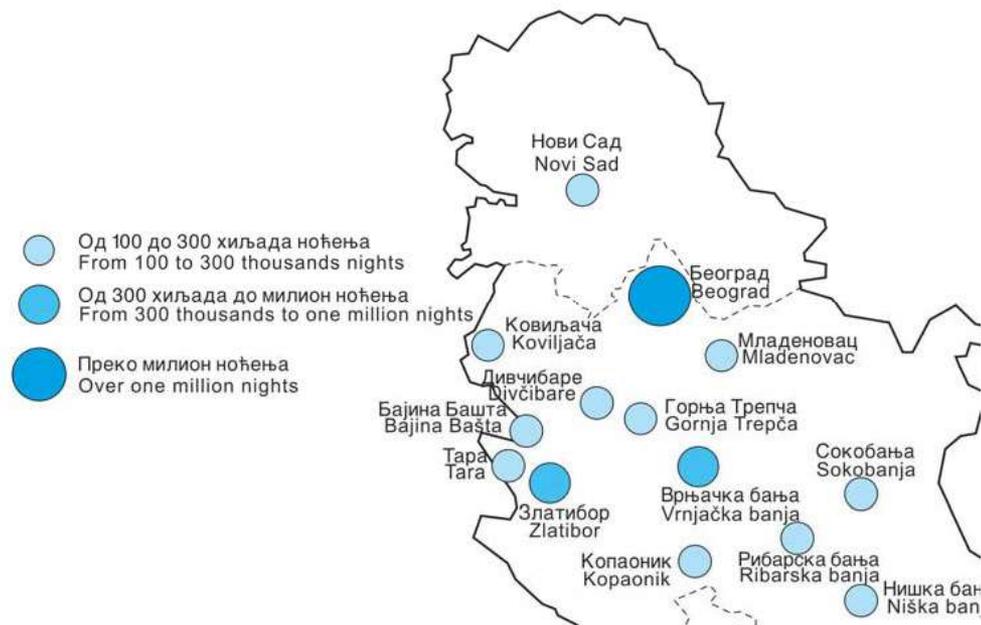
What about today ?

- Health facilities in Serbian spas are in the property of the state by the Ministry of Health. From a total number of beds in Serbia (119.427), there are 60.114 (50%) beds in spas and climatic resorts.
- From 7.500 beds in health facilities in spas, 3.500 of them are intended for rehabilitation. The rest of it is on the open market. This means that the state finances 50% of the capacity and has access to 100% of the capital! Thereby the state finance rehabilitation by the contracted price, which is lower than the regular price for tourists.

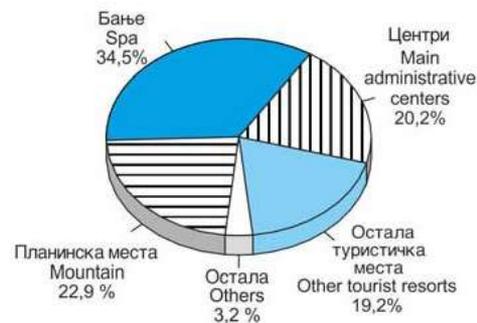
What about today ?

Spas and climatic resorts have more than a half of total domestic guests' overnights.

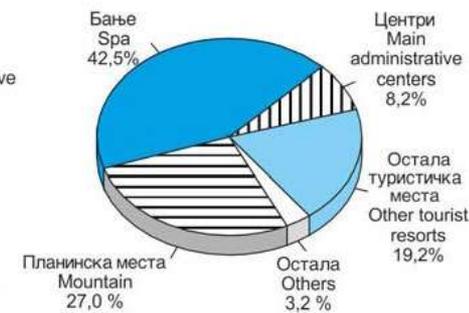
ТУРИСТИЧКА МЕСТА СА ПРЕКО 100 ХИЉАДА НОЋЕЊА ТУРИСТА, 2010.
TOURIST RESORTS WITH OVER 100 THOUSANDS TOURIST NIGHTS, 2010



Укупно - Total



Домаћи - Domestic



What about today ?



In 2002, after democratic changes in the society, there is a change in the management of spa facilities, and thus a change in a relation to the capacities on the open market. As we are aware that the fastest way to knowledge is to see how others do, since 2003, our association has organized several study tours, which purpose was to get familiar with the way of work of foreign spa centers. So, we visited spas in Italy, the Czech Republic, Slovakia, Hungary, Slovenia, Germany and finally, Romania last year. We learned a lot of and applied that knowledge in practice. We are very pleased that we rounded that successful trips by visiting Turkish spas.

A great news from Serbian Spas!



New wellness center, Junakovic Spa near Apatin

The result of our mission maybe a “Bingo” combination

- The specificity of Serbian spas in regard to spas in Western Europe, is the quality balneology in combination with the traditional hospitality of the Serbian people and imaginative cuisine.
- But this combination is not related just to Serbia, then to all of the Balkan countries. As I’ve already mentioned the word “combination”, specificities of Balkan’s spas might be a winning combination on the World market, “the BINGO combination”! But, a difficult job is ahead of us, we have to be diligent, and above all, unique and solidary. We must do our best to connect all the Balkan countries.
- This is why we are here in Cesme. To continue the mission we started in Bulgaria, and whose continuity we will maintain next year in Serbia, on the 3rd Balkan Spa Summit.

Welcome to 3rd Balkan Spa Summit! Welcome to Serbia!

